

2024 TWEED BUSINESS EVENTS PLANNER

ADVERTISER PROSPECTUS

From large-scale conference centres to beachside meeting rooms and affordable to luxe boutique hotels, the Tweed has an array of options to host all your business event needs from impressive conferences and corporate retreats to incentive groups and team planning sessions.

The Tweed Tourism Co. is dedicated to bringing Business and Group Events to The Tweed through a partnership with Destination North Coast which sees The Tweed showcased to prospective event buyers through an array of opportunities including business events, buyer famils, and roadshows.

The **Tweed Business Events Planner** is the key resource for event planners. You should be in this guide to get your business top-of-mind for event buyers planning their event in The Tweed.

WHY BE IN THE BUSINESS EVENTS PLANNER?

- Distributed to Business Event sales leads
- Represented at Business Event tradeshows including AIME, Destination North Coast roadshows and familiarisation visits.
- Guide published on TTC Business Events page
- Opportunity for inclusion in TTC-led Business Event pitches

LISTING SIZE	COST (Ex GST)
Full-Page Listing	\$500
Half-Page Listing	\$250
Directory Listing	FREE

Business Name + Website included in 'Additional Venues' page at end of Planner



BOOK YOUR SPOT HERE

For more information, please contact **Mish Lockington**, Industry Engagement Manager. info@thetweed.com.au

The collage displays several listing templates with various sections:

- INCENTIVES AND ATTRactions:** Includes a 'YOUR BUSINESS NAME' section with placeholder text and a 'FIND OUT MORE' button.
- GROUP DINING:** Features a 'YOUR VENUE NAME' section with placeholder text and a 'FIND OUT MORE' button.
- VENUES AND ACCOMMODATION:** Shows a 'YOUR VENUE NAME' section with placeholder text and a 'FIND OUT MORE' button.
- EXPERIENCE INFORMATION:** Contains a table with columns for 'ACTIVITY', 'CAPACITY', and 'DESCRIPTION'.

ACTIVITY	CAPACITY	DESCRIPTION
Activity Name	60	Lorem ipsum dolor sit amet, consectetur adipiscing elit. In consetis sodales posuere. Aliquam eu vestibulum purus. Etiam tempus elit non augue placerat, nec pharetra urna.
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- DINING INFORMATION:** Shows a 'DINING INFORMATION' section with a 'YOUR LOGO' placeholder and a 'FIND OUT MORE' button.
- ACCOMMODATION:** Displays an 'ACCOMMODATION' section with a 'YOUR LOGO' placeholder and a 'FIND OUT MORE' button.
- Facilities:** Includes icons for 'CAPACITY', 'ACCOMMODATION', 'WiFi', 'CONFERENCE FACILITIES', 'DINING OPTIONS', and 'OUTDOOR SPACES'.

The guide is available electronically and online as a digital e-book to the business events industry.