TWEED

HOW TO ADD ONLINE HOLIDAY DEALS

Online Holiday Deals (OHDs)

OHD's can be uploaded and updated at any time, however, our team will periodically advertise for deals to be uploaded for periods of marketing activation and promotion.

Steps to Add a Holiday Deal to your ATDW Listing:

- 1. Visit the <u>ATDW website</u>.
- 2. Login with your email address and password. If needed, you can reset your password here.
- 3. From the Dashboard, click the 'PROFILES' button on the left.
- 4. Once you have found your listing, select 'UPDATE'
- 5. From here select either, a) 'Add a Deal/Offer' in the left orange panel; or b) Scroll down to the very bottom of the page for the 'Deals/offers' box.
- 6. Using the Guidance on the right, add in the details of your deal and hit 'NEXT STEP' when you are happy.
- 7. Click 'RENEW' at top right once you have updated your listing.
- 8. Updates should be reviewed and approved within one to two business days. Please note Destination NSWs team must approve these deals.

What are allowable OHDs:

Our team understands that a great deal is one that will entice the consumer, but that can come in numerous forms and discounting a product isn't always the best avenue. We have developed these slides with ATDW to give you the best information and inspiration as to pertinent offers. <u>View here.</u>

<u>Helpdesk</u>

Please contact DNSWs ATDW Helpdesk (part of the Get Connected program) for assistance to update a listing via email **getconnected@dnsw.com.au** or call **1300 655 077** and quote your listing number if available (found on the Listing Dashboard).

Our team is always here to assist.