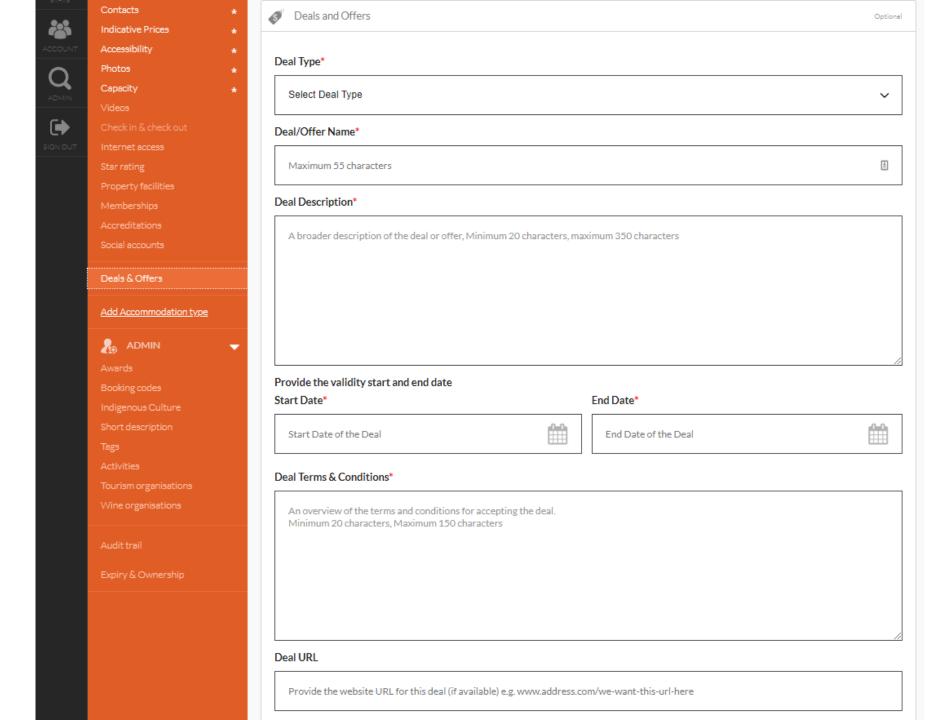


ATDW Deals & Offers

Thurs, 4th June 2020





EXAMPLE DEALS

Deal Type	Example Deal Name
Discount	SAVE up to 20%! 20% off all bookings
Special Rate	\$20 off entry ticket Family ticket/entry \$100
Bonus Offer	Pay 3, Stay 4 Free hamper on arrival
Package	7 nights from \$1,200 + free equipment hire 3 nights family package

A deal must be a value add for the consumer.

- For example, a free drink or free wifi on arrival is not a deal.
- High value, seasonal and unique packages or offers work best.

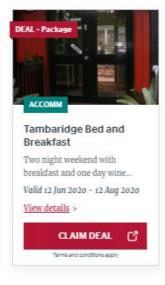


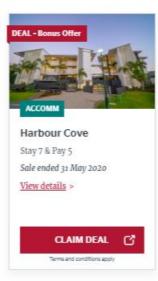
TIPS

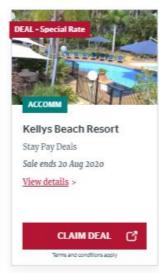
Field	Hints
Name	 Should be short, stand out and be clear on what the deal is offering.
Description	 Make the deal description enticing to grab the attention of the consumer. Short sentences = quick reading.
URL	 The URL should take consumers to a secure booking platform where all deal information is clearly visible and can easily be booked. Deals must be live on the deal URL landing page provided at the time of submission.
General	 Each product can have up to 3 deals, that run for up to 3 months each. Always delete expired deals before entering a new one.

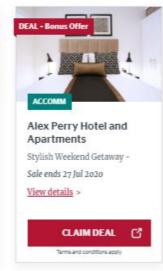


Accommodation deals









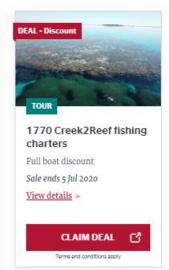
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Tour deals









>

I≟ Sort by





CHALETS LUMINEUX

Winter Special - September Extra night half price.*





CEDAR COTTAGE NELSON

10% discount Save 10%*





LAKES ENTRANCE COUNTRY COTTAGES

Stay three pay two Third night free*





PARKWOOD MOTEL & APARTMENTS

2 Night Mid Week Stay From \$125 per night for two people*





DULC

Taste Regional Victoria \$1850 per couple*





QUALITY HOTEL WANGARATTA GATEWAY

The Family One Night Escape \$219 with Buffet Breakfast \$219 family rate*





STARHAVEN RETREAT

Starhaven Fireside Special from \$275 per night From \$275 per night*





JULIE-ANNA INN BENDIGO

The Great Iso Escape From \$135 per night*





OCEAN INLET AT FAIRHAVEN

Romantic Recovery Package 20% off second and subsequent nights*



BELLS ESTATE GREAT OCEAN ROAD COTTAGES

One night free stay Third night free*

**** 03 5289 7313

0416 080 617







Ocean Inlet at Fairhaven

 \bigcirc

BOOK NOW

OVERVIEW

PRICE

MORE INFO

OFFERS



Romantic Recovery Package

20% OFF SECOND AND SUBSEQUENT NIGHTS*

Stay for two nights or more and get 20% off the regular rate for the second and subsequent nights. For bookings in the Shorehouse, on arrival you will receive a bag of recovery vouchers, discounts and goodies from local restaurants and businesses to use during your stay.

Show less

Valid:

From 01/06/20 to 31/08/20

Offers

BOOK NOW

* 20% of full rate deposit required. Subject to availability and not valid with any other special offers.

THANK YOU FOR YOUR TIME



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